

# Klamath Bird Observatory

Advancing bird and habitat conservation through science, education, and partnerships



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## Job Announcement

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**Job Title:** Science Delivery, Communications, Outreach, & DEI Program Manager (Full Time)

**Salary:** \$43,000-\$44,000 & 15% cash benefit (in lieu of health coverage)

**Location:** Ashland, Oregon

**Application:** Send cover letter, resume, and contact information for 3 references, attached to an email with the subject "Science Delivery, Communications, Outreach, & DEI Program Manager" to [jmm@KlamathBird.org](mailto:jmm@KlamathBird.org).

**Application Deadline:** Accepting application through September 20, 2021

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Join KBO's team and help us address the unprecedented bird crisis -- nearly three billion North American birds have been lost since 1970, despite a myriad of conservation efforts. Birds are indicators of healthy places, fresh water, and clean air, and thus their declines are symbolic of the decline in the sustainability of the places we live, so we must act now.

**Job Description:** Oversee and nurture KBO's growing Science Communications, Science Interpretation & Delivery; Community Education & Outreach; Community Science; Partnerships; and Diversity, Equity, Inclusion, & Environmental Justice programs. Through these programs, help Klamath Bird Observatory achieve our mission by fostering local, regional, national, and international collaborations as we work with the bird conservation community to build an unprecedented, diverse, equitable, and inclusive coalition to address the bird crisis through science driven conservation efforts that are based on the fundamental pillars of sustainability -- environment, equity, and economy. Lead KBO's efforts to:

- Build a more inclusive and diverse bird conservation community through KBO and partner programs by modeling the social benefits of bird conservation, including improved health, economic security, and social justice.
- Communicate and collaborate with, targeted audiences, including natural resource managers, public representatives, a diversity of community members, and KBO supporters.
- Ensure effective science delivery in support of informed and sustainable natural resource management decision making.
- Produce and distribute high quality communications through online platforms and (e.g., websites, blogs) social media (e.g., Facebook, Twitter, Instagram, etc), printed materials, and public and personal engagement.
- Offer inclusive community education and community science opportunities that foster an appreciation for birds, enhance interest in and support of science-driven conservation, and diversify the bird conservation community.
- Develop and integrate new and existing diversity, equity, and inclusion objectives through organizational in-reach and outreach.
- Promote KBO to increase access to our services, strengthen our reputation, and build resources in support of our work.
- Collaborate with journalism community to widen the reach of KBO communications through various news and media outlets (e.g., newspaper, magazine, radio, TV spots).
- Manage communications projects and product delivery.
- Assists with fundraising.

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**Qualifications:** Applicants should have a strong interest in birds, science, and ecosystem conservation. Applicants should have a combination of education and experience equivalent to a Master's degree in Natural Sciences, Human Dimensions of Natural Resources, Communications, Marketing, Environmental Sciences, Journalism, Education, or a related field with a minimum of four years of project management experience. We are seeking applicants who want to become a contributing member of our collaborative team of kind, loyal, passionate, supportive, dedicated, and understanding colleagues. We strongly encourage people from underrepresented groups to apply. Desirable knowledge, skills, and abilities include:

- Creative science writing
- Understand and interpret complex science and conservation concepts in relevant and diverse ways
- Online content management and desktop publishing
- Outreach and communications through social media platforms
- DEI competencies in areas including organizational learning, promotion of civility, cultural competency, understanding implicit bias and microaggression, and social justice
- Public speaking
- Teach diverse audiences
- Work with journalists
- Identify funding opportunities and write grants and proposals
- Represent organizations to partners, the public, and KBO supporters
- Networking and partnership development
- Knowledge of western birds and related conservation issues
- Attention to detail and ability to self-manage in a busy work environment

**Other:**

- Must provide and maintain own transportation, a valid driver's license, and meet minimum insurance requirements.
- Ability to successfully pass a fingerprint criminal history background check.
- Effective June 21, 2021, and until further notice, KBO will require that all Employees and Student Interns be fully vaccinated for COVID-19, and be able to provide proof of vaccination status.

**About KBO:** Klamath Bird Observatory achieves bird conservation in the Pacific Northwest and throughout the ranges of our migratory birds. Emphasizing high-caliber science and the role of birds as indicators, we inform and improve natural resource management. Klamath Bird Observatory's collaborative conservation planning approach is fueled by: 1) Long-term monitoring that provides information about changes in bird populations; 2) In-depth theoretical research that advances our understanding of distribution and movements; and 3) Applied ecology that addresses natural resource management challenges. Recognizing that conservation occurs across many fronts, we also nurture an environmental ethic through community outreach and education. Through career development, community and professional education, and international capacity building, KBO has a history and commitment to diversifying the fields of conservation science and sustainability education.