



**ARKANSAS AGRICULTURE DEPARTMENT**  
**#1 Natural Resources Drive**  
**Little Rock, AR 72205**

**AN EQUAL OPPORTUNITY EMPLOYER**

**JOB OPPORTUNITY**

**July 8, 2019**

TITLE LOCATION	ANNUAL SALARY POSITION #	APPLICATION MUST BE RECEIVED BY:
<p><b>Agriculture Director of Marketing &amp; Communications</b></p> <p><b>Department: Administration</b>  <b>Location: Little Rock, AR</b></p> <p><b>Hiring Authority:</b>  Secretary of Agriculture Wes Ward  #1 Natural Resources Drive  Little Rock, AR 72205  Phone: 501/219-6342  Fax: 501/312-7051  E-mail: <a href="mailto:wes.ward@agriculture.arkansas.gov">wes.ward@agriculture.arkansas.gov</a></p> <p>Standard State of Arkansas employment application required.</p> <p>Apply on line:  <a href="http://www.arstatejobs.com">http://www.arstatejobs.com</a></p>	<p>Entry Level Salary: \$69,776</p> <p>Grade GS12</p> <p>Position #: 22150699</p>	<p><b>July 17, 2019</b></p>

**STATE'S MINIMUM QUALIFICATIONS:**

**Education/experience requirements:**

- The equivalent of a bachelor's degree in marketing, business, communications, or a related field.
- Five years of experience in marketing.

**Knowledge of:**

- Marketing management and strategic planning practices.
- Computer applications.

**Ability to:**

- Develop and administer a marketing program.

**Preferred Qualifications:**

- Knowledge of Arkansas farming, forestry, and agribusiness.
- Knowledge of international trade
- Knowledge of farming and agribusiness associations and leaders.
- Ability to focus on principal issues.
- Ability to plan and administer marketing operations budget.
- Ability to oversee electronic marketing efforts.
- Ability to supervise website design and maintenance.
- Skills in marketing protocol processes.
- Skills to manage and carry-out decisions.
- Skills to communicate with wide-variety of individuals.