# JOB OPPORTUNITY

**September 16, 2019**

<table>
<thead>
<tr>
<th>TITLE</th>
<th>LOCATION</th>
<th>ANNUAL SALARY POSITION #</th>
<th>APPLICATION MUST BE RECEIVED BY:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture Director of Marketing &amp; Communications</td>
<td>Arkansas Department of Agriculture Administration Little Rock, AR</td>
<td>Entry Level Salary: $69,776 Grade GS12 Position #: 22150699</td>
<td>September 20, 2019</td>
</tr>
</tbody>
</table>

**Hiring Authority:**
Arkansas Department of Agriculture
1 Natural Resources Drive
Little Rock, AR 72205
Phone: 501/219-6342
wes.ward@agriculture.arkansas.gov

Standard State of Arkansas employment application required.

Apply on line:
http://www.arstatejobs.com
Under Arkansas Agriculture Department

---

**STATE’S MINIMUM QUALIFICATIONS:**

**Education/experience requirements:**
- The equivalent of a bachelor’s degree in marketing, business, communications, or a related field.
- Five years of experience in marketing.

**Knowledge of:**
- Marketing management and strategic planning practices.
- Computer applications.

**Ability to:**
- Develop and administer a marketing program.

**Preferred Qualifications:**
- Knowledge of Arkansas farming, forestry, and agribusiness.
- Knowledge of international trade.
- Knowledge of farming and agribusiness associations and leaders.
- Ability to focus on principal issues.
- Ability to plan and administer marketing operations budget.
- Ability to oversee electronic marketing efforts.
- Ability to supervise website design and maintenance.
- Skills in marketing protocol processes.
- Skills to manage and carry-out decisions.
- Skills to communicate with wide-variety of individuals.