## Job Opportunity

**July 8, 2019**

<table>
<thead>
<tr>
<th>TITLE/LOCATION</th>
<th>ANNUAL SALARY POSITION #</th>
<th>APPLICATION MUST BE RECEIVED BY:</th>
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</thead>
</table>
| Agriculture Director of Marketing & Communications  
Department: Administration  
Location: Little Rock, AR  
Hiring Authority: Secretary of Agriculture Wes Ward  
#1 Natural Resources Drive  
Little Rock, AR 72205  
Phone: 501/219-6342  
Fax: 501/312-7051  
E-mail: wes.ward@agriculture.arkansas.gov  
Standard State of Arkansas employment application required.  
Apply on line: [http://www.arstatejobs.com](http://www.arstatejobs.com) | Entry Level Salary: $69,776  
Grade GS12  
Position #: 22150699 | **July 17, 2019** |

**STATE’S MINIMUM QUALIFICATIONS:**

**Education/experience requirements:**
- The equivalent of a bachelor’s degree in marketing, business, communications, or a related field.
- Five years of experience in marketing.

**Knowledge of:**
- Marketing management and strategic planning practices.
- Computer applications.

**Ability to:**
- Develop and administer a marketing program.

**Preferred Qualifications:**
- Knowledge of Arkansas farming, forestry, and agribusiness.
- Knowledge of international trade.
- Knowledge of farming and agribusiness associations and leaders.
- Ability to focus on principal issues.
- Ability to plan and administer marketing operations budget.
- Ability to oversee electronic marketing efforts.
- Ability to supervise website design and maintenance.
- Skills in marketing protocol processes.
- Skills to manage and carry-out decisions.
- Skills to communicate with wide-variety of individuals.